Date: 28 July 2010

YBhg Brigedier Jeneral Dato' Profesor Dr. Kamarudin Hussin
Vice Chancellor
Universiti Malaysia Perlis
Pejabat Naib Cnaselor,
Aras 11, Bangunan KWSP,
Universiti Malaysia Perlis,
Jalan Bukit Lagi,
01000 Kangar,
Perlis

Dear YBhg Brigedier Jeneral Dato' Profesor Dr. Kamarudin Hussin,

INVITATION TO STUDENTS TO PARTICIPATE IN THE PERDANA LEADERSHIP FOUNDATION-MPH “MALAYSIA IN A GLOBALISED WORLD” ESSAY COMPETITION

The Perdana Leadership Foundation is currently organising an essay competition, “Nurturing the Minds of Future Leaders”, with the theme, “Malaysia in a Globalised World”, targeted to young Malaysians aged 18 to 25 years, regardless of their student status. This is the third time the Foundation is organising the competition and one of its main objectives is to encourage and reward analytical thinking and good writing. This contest is running until the 30th of September 2010.

Interested participants are required to write a 2,000 word essay on any one of the following topics; high income economy, Malaysia’s global competitiveness, and Vision 2020 in either Bahasa Malaysia or English. We seek for your kind assistance to support our essay competition which offers attractive prizes such as RM7,000 in cash for the Grand Prize winner, a Netbook, an E-Reader as well as MPH book vouchers. Additionally, the Grand Prize winner’s college or university will also be rewarded with a computer workstation and RM500 book voucher from MPH, as will the institution that sends in the most number of entries.

We seek your assistance to publicise this competition to your students by putting up details on your website, through your communications with students and by inviting students to participate via your faculty members. We would appreciate it if you would identify lecturers in your faculties who would guide and assist the students with their essay entries.

To work with you further, we would also like to suggest that we work together to organise a forum on ‘Globalisation’ in August or early September 2010 in your campus. With a panel comprising our representatives and your lecturers, the 3-hour session will discuss issues of globalisation, global competitiveness or the ingredients of a high-income economy. We believe the panel will encourage deeper thought in these topics, as well as give the students pointers for their essays.
We sincerely look forward to your response to the above, especially to identify dates for the Forum. If you have any further questions or need materials on the essay competition, please have your office contact me (03-8885 8903) or the Foundation’s General Manager, Puan Zarina Abu Bakar (03-8885 8957 / zarina@perdana.org.my).

Yours Sincerely,

For PERDANA LEADERSHIP FOUNDATION

TAN SRI NIK MOHAMED NIK YAacob
EXECUTIVE DIRECTOR
PERDANA LEADERSHIP FOUNDATION
“NURTURING THE MINDS OF FUTURE LEADERS”
ESSAY COMPETITION 2010

MALAYSIA IN A GLOBALISED WORLD

Prizes!

GRAND PRIZE
- RM7000 cash
- Netbook
- e-Reader
- MPH Book Vouchers worth RM500

1ST PRIZE
- RM2000 cash
- Netbook
- e-Reader
- MPH Book Vouchers worth RM300

2ND PRIZE
- RM1000 cash
- e-Reader
- iPod Nano
- MPH Book Vouchers worth RM250

3RD PRIZE
- RM500 cash
- e-Reader
- iPod Shuffle
- MPH Book Vouchers worth RM200

4TH PRIZE (5 winners)
- RM100 cash
- MPH Book Vouchers worth RM100

CONSOLATION PRIZE (10 winners)
- RM50 cash
- MPH Book Vouchers worth RM50

INSTITUTION OF GRAND PRIZE WINNER
- PC Workstation
- Books worth RM500

INSTITUTION WITH MOST NUMBER OF ENTRIES
- PC Workstation
- Books worth RM500
MALAYSIA IN A GLOBALISED WORLD

WRITE ON ONE OF THE TITLES BELOW:

1. Malaysia's global competitiveness ranking dropped three places to 24 for the period 2009-2010. What do you understand to be global competitiveness and what do you think should be done to raise Malaysia's global rank?

2. In the latest Budget, the Prime Minister stated the goal for Malaysia to become a high-income economy. What do you think are essential ingredients for Malaysia to achieve high-income status?

3. Vision 2020's deadline is less than a decade away. Compare Malaysia's current position with the aspirations of Vision 2020 and outline the most important gaps that need to be addressed for the nation to achieve the goals of Vision 2020.

Name: __________________________

I/C no.: __________________________ Email: __________________________

Address: __________________________

Tel (Home): __________________________ Tel (Mobile): __________________________

College/University __________________________ Contact Person: __________________________

Tel no.: __________________________ E-mail: __________________________

RULES & REGULATIONS:

1. The competition is open to all Malaysian citizens aged between 18 and 25 on 31st December 2010 except employees of Perdana Leadership Foundation and MPH Bookstores Sdn Bhd, and their immediate family members.

2. Essays must be typed on A4-sized paper, double-spaced in Times New Roman font (12pt) and should not be more than 2,000 words, excluding references and bibliography.

3. Your writing can be in English or Bahasa Malaysia, though English is strongly encouraged.

4. You must attribute facts and ideas obtained from external sources.

5. Your narrative should be accompanied by references in the form of footnotes or endnotes and a bibliography.

6. Essays submitted are non-returnable and all entries will remain the property of Perdana Leadership Foundation. Perdana Leadership Foundation reserves the right to reproduce, publish or exhibit the essays without prior notification or payments to the entrants.

7. The number of entries by college and university will be counted according to the fulfillment of rules and regulations. Disqualified entries will not be considered.

8. All entries must reach Perdana Leadership Foundation by 30th September 2010. You can post entries to Essay Competition Secretariat, Perdana Leadership Foundation, No.1, Jln. P84, Precinct 8, 62250 Putrajaya, Wilayah Persekutuan. Or drop your entries at the boxes provided at selected MPH outlets. You can also submit your entries online via www.PerdanaEssayCompetition.com.my

9. Judges' decision is final and no correspondence will be entertained.

10. The organisers reserve the right to replace the prizes with another of equivalent value.

For more details, visit www.PerdanaEssayCompetition.com.my

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